



Animal Welfare
League Qld
Est. 1959

2016 Annual Report



We believe that all animals have inherent value and should have a quality of life based on their needs.

We should strive to accommodate these needs and to recognise that these needs may be different from human needs.



Contents

- Our Story..... 6
- CEO's Welcome 8
- Meet the Board 9
- Official Patron 10
- Ambassadors 11
- Rehoming Updates 12
- Council..... 15
- Partnerships 15
- External Rehoming 16
- Fostering..... 18
- Pocket Pets..... 18
- Rehoming Partnerships..... 19
- Project Empty Shelter..... 19
- Rehoming Statistics..... 20
- Total Rehoming..... 21
- Community Vet Clinics..... 22
- Golden Hearts' Seniors Pet Support..... 26
- Cat Centre Refurbishment..... 28
- Education Programs..... 30
- National Desexing Network..... 32
- Getting to Zero..... 33
- Volunteering 35
- Community Fundraising..... 36
- Retail & Op Shops..... 37
- Corporate Supporters 38
- Events & Outreach 40
- Ella & Snowy 41
- Campaigns & Media 42
- Financial Notes..... 44
- Financial Figures..... 45
- Thank you to our many supporters..... 46

Our Values & Beliefs



OUR VALUES

We believe that by working in harmony with integrity, optimism, initiative and innovation, we will achieve respect for all animals according to their individual needs and nature.

Animal Welfare League Qld believes:

- Each and every life is valuable
- Zero euthanasia of healthy and treatable companion animals is achievable
- Cruelty is unacceptable
- All animals deserve kind treatment
- Every cat and dog born has a right to live happily in a loving, responsible home

Animal Welfare League Qld exists to:

- Find safe and happy homes with responsible guardians for as many abandoned cats and dogs as possible
- Achieve Zero Euthanasia of all healthy and treatable cats and dogs
- Prevent the birth of unwanted kittens and puppies
- Improve humans' attitudes toward all animals through education
- Improve the living conditions and treatment of animals in rehoming centres and pounds
- Find a positive solution for unowned cats
- Raise the value of animals in society so that the intrinsic needs of each species are recognised, respected and met

We work with optimism, integrity, innovation and initiative to create a brighter future for all companion animals in need.



Our Story begins here...

In the late 1950's, with no rehoming strategies in place at the local pound, stray dogs and cats are shot and dumped in landfill if unclaimed which was the norm for dealing with pound strays in Australia at the time.

1959 - The 'Animal Lovers League' formed by a small volunteer group begins to help Gold Coast Council by taking unclaimed strays from the pound and finding them new homes. Soon after, the League leases a piece of land from council on Pine Ridge Road, Coombabah, to build a modest animal rehoming centre which comes to be known as the 'Sanctuary'.

1959

1960

1960 - The first of our op shops opens

1975

1975 - The publication of **Animal Liberation** by Australian philosopher Peter Singer begins to change the way society views the treatment of animals.

1980

Early 1980's - Gold Coast City Council offers the now renamed 'Animal Protection League' land adjacent to the pound to build a rehoming facility. This marks the start of the group's **official working relationship with Council's Animal Management division** and means more lives than ever are saved.

1996

1996 - Our **on-site vet clinic** is built at our Gold Coast Rehoming Centre, allowing us to desex and treat shelter animals more efficiently and cost-effectively and rehome more animals which saves more lives.

1996 - Denise Bradley, daughter of founding members Neil and Mavis Andersen, steps in as **President of Animal Welfare League Qld**, ushering in a new and exciting era for the organisation.

Animal Protection Act 2001

2001 - The **Animal Care and Protection Act 2001** is introduced in Queensland, bringing the state into line with the rest of the country's laws against animal cruelty.

2000

2000 - AWLQ rehomes **2,337 animals** - a record up to that date.

2003

2003 - Our **Dog Enrichment Program** is started by a group of dedicated volunteers. The program involves taking our long-term rehoming centre dogs to the beach for a run and play. The program continues to this day and is still run by volunteers.

2004 - Based on the effective U.S. model 'Spay USA', AWLQ begins the volunteer run **National Desexing Network (NDN)**, which coordinates discounted desexing services across Australia for pet owners in financial need. Tens of thousands of pets will be desexed in the next ten years as a result.

2005

NDN
National Desexing Network
A Program of Animal Welfare League of QLD

2005 - AWLQ hosts the inaugural National Summit to End Pet Overpopulation. The conference brings together international speakers, and delegates from all over Australia, for the purpose of finding solutions to the pet overpopulation crisis and reducing the high euthanasia rates in pounds and shelters across the country.

2007 - G2Z asks us all to think 'what if euthanasia was not an option?' and to work together to find better, more ethical solutions to controlling the unwanted pet problem in Australian society.

2007

2007 - AWLQ's '**Getting to Zero**' model of shelter ethics and practices goes national, encouraging shelters and pounds across the country to adopt the model and reduce the number of unwanted pets killed nationally.

G2Z
GETTING 2 ZERO

2008 - The national organisation **AWLA (Animal Welfare League Australia)** is launched. AWLQ is a founding member.

2008 - **AWLQ opens rehoming centre in Beenleigh**

2008

Animal Welfare League Australia
awla



2013 - In an Australian first, Project Empty Shelter', AWLQ's Christmas Adoption drive sees 153 animals adopted in one weekend!

2013

2011 - AWLQ open a rehoming centre in Ipswich, working closely with Ipswich City Council to find homes for unclaimed pound strays.

2014

2014 - AWLQ rehomes a record **7,164 animals!**

2014 - AWLQ is awarded the contract to service Brisbane City's two animal rehoming centres. We immediately put into place 'G2Z' strategies and practices to reduce euthanasia rates and increase rehoming. Brisbane is now the country's first capital city to achieve zero euthanasia of healthy pound animals.

2014 - The Hon. Michael Kirby AC CMG becomes AWLQ's official Patron.

2015

2015 - AWLQ Going Grey Program is developed and greyhound adoptions begin.

2015 - Golden Hearts Seniors' Pet Support program is launched by the Minister for Seniors the Hon. Coralee O'Rourke MP and Ita Buttrose AO OBE as Ambassador. The program is the first pet support program for seniors in Australia and the world.

2015 - AWLQ Friends Forever Loyalty Program is launched.

2016

2016 - Florence Venerly Cat Adoption Centre opening at the Gold Coast Rehoming Centre

2016 - Foster to Adopt Program launches

2011

2011 - AWLQ opens a third community vet clinic in Hobart, Tasmania. The clinic offers low-cost desexing and other essential vet services to the public, helping to reduce the number of unwanted animals in the state.

Embracing a brighter future...

2017

2016 - **8,622 animals** are rehomed

2016 - AWLQ joins National Action Against Greyhound Racing called 'Shut It Down', bringing light to the horrific exploitation of these beautiful dogs and promoting them as companion pets.

Golden Hearts
Seniors Pet Support Program



AWLQ Animal Welfare League Qld
Embracing a Brighter Future Est. 1959

This year we celebrated many milestones and achievements, most of which would not be possible without the support of the community.



CEO's Welcome



Denise Bradley
Chief Executive Officer

Another 12 months have flown by and thousands of dogs and cats, who were in our care, are now in loving homes.

Animal Welfare League Queensland is 57 years old this year, founded on the Gold Coast in a partnership with the City of Gold Coast (Council).

This valuable partnership was the catalyst for a program that has seen AWLQ save more than 115,000 animals across South East Queensland.

This year we celebrated many milestones and achievements, most of which wouldn't be possible without the support of the community.

We attended many events throughout the year including 'Gold Coast Homeless Connect 2015' where our vets assisted 50 homeless people and their pets with free veterinary care, food, dog coats and food packs.

We also continue to hold on-site programs for school children, as well as adults and young people living with a disability. This provides fulfilling and enriching experiences, and in some cases, compelling outcomes for the individual.

AWLQ National Desexing Month (NDM) in July 2015 was a great success and continues to be a great platform to raise awareness and reduce the number of unwanted animals, coming into our shelters and pounds across Australia.

August 2015 also saw the launch of our Golden Hearts Seniors' Pet Support Program which is the first of its kind in Australia.

The program was developed to support senior pet owners with a comprehensive variety of assistance programs and initiatives. We are honoured that Ita Buttrose AO OBE, already a great advocate for seniors, agreed to be Ambassador for this invaluable program.

December saw our third annual mega adoption drive 'AWLQ Project Empty Shelter' across our three rehoming centres. More than 230 animals found a home for Christmas. It was a fantastic result!

We started 2016 by receiving the Community Service Award in the annual City of Gold Coast (Council) Australia Day Awards. This was in recognition of the vital service we provide to the community and their pets and was a very proud moment for us.

In February we took part in the #UBERPuppies campaign which

raised more than \$11,000 thanks to the many Gold Coast and Brisbane workplaces which took part.

In May we opened our new cattery at the Gold Coast Rehoming Centre which was only made possible through a generous bequest by Florence Veneri. It is a far cry from the aging facility that it replaced. We will be forever grateful to Florence for the wonderful legacy she left to our cats and kittens for many years to come.

June also saw an exciting breakthrough in breeder registration which looks to better regulate the sale of puppies. AWLQ is a big supporter for legislation which will result in the end of disreputable breeders who give the industry a bad name.

I would like to offer my sincere thanks and appreciation to our many committed and passionate staff, volunteers and foster carers across our rehoming centres, vet clinics, op shops and offices. It is only through your dedication to our cause, that we can achieve these results.

And finally, thank you to our adopters, donors and supporters of this lifesaving cause. This doesn't happen without individual, community and council commitment and we are very humbled by this support.

Meet the Board



Sylvana Wenderhold
PRESIDENT

Our Board of Directors are often seen around our rehoming centres volunteering with the animals.



Sue Spencer
VICE PRESIDENT



Susi Bares
TREASURER



Sarah Elke-Hein
BOARD MEMBER



Nola Pearce
BOARD MEMBER



Martyn Reed
BOARD MEMBER



Frances Sadleir
BOARD MEMBER

Our dedicated team of Board Directors has more than 60 years of combined experience in the animal welfare industry and has overseen another successful year of growth and achievements.

Despite their busy schedules, most Board Directors also find time to volunteer at an AWLQ rehoming centre weekly and have done so for years. Our Board members have also adopted, and continue to adopt and foster AWLQ animals.

"I am proud to be associated with
Animal Welfare League Queensland."

Official Patron



The Hon Michael Kirby AC CMG
AWLQ Official Patron

It's been another busy year for Animal Welfare League Queensland as it goes quietly about the business of saving thousands of lives.

I was delighted to tour the facilities again in July and see this work for myself. This included commencement of construction of the new cattery facilities at Coombabah, a direct legacy of a bequest from supporter Florence Venery. So many lives will be enriched and even saved by her generous decision. The AWLQ team tells me the dogs will be the next to enjoy an upgrade.

The work going on in the AWLQ Community Vet Clinic is also inspiring, with more than 11,000 consultations this financial year in the Gold Coast clinic alone and a further 11,000 in the Ipswich and Hobart facilities. This operation allows those with limited incomes to enjoy pet ownership, an integral part of life for so many people.

I have been Animal Welfare League Queensland's Patron since February 2014. I am honoured to be affiliated with AWLQ, a charity dedicated to rehoming surrendered and abandoned animals, reducing the number of unwanted pets through the National Desexing Network and providing affordable vet care.

Please join me in congratulating AWLQ on this year's successes and supporting them into the future.



The Hon Michael Kirby during a visit to AWLQ Head Office and Gold Coast Community Vet Clinic in 2015.

"Congratulations on the Australia Day Community Service Award received from the Gold Coast City Council. I hope 2017 will be still more successful."

The Hon Michael Kirby's appointments include;

- Deputy President of the Australian Conciliation & Arbitration Commission (1974-1983)
- Inaugural Chairman of the Australian Law Reform Commission (1975-83)
- Judge of the Federal Court of Australia (1983-1984)
- President of the New South Wales Court of Appeal (1984-1996)
- President of the International Commission of Jurists (1995-1998)
- President of the Court of Appeal of Solomon Islands (1995-1996)
- Justice of the High Court of Australia (1996-2009)
- Acting Chief Justice of Australia (2007-2008)
- Recipient of numerous national and international awards for outstanding service to the law, learning and the advancement of human rights, including:
 - Companion of the Order of St Michael and St George (CMG) (1983)
 - Companion of the Order of Australia (AC) (1991)
 - Laureate of the UNESCO Prize for Human Rights
- Elected Vice-Chair of the Human Rights Institute of the International Bar Association (2014)
- Becomes a member of the Global Fund's High Level Panel, Equitable Access Initiative to Fight AIDS, Tuberculosis and Malaria. (2015)

Ambassadors

Ita Buttrose AO OBE
Iconic Australian
Media Personality



Sally Pearson OAM
Australian Olympic
Champion



Wade Von Bibra
CEO, Von Bibra
Auto Village



Mike Goldman
Australian Television
and Radio Host



Hayley Bateup
Australian
Iron Woman



Gary Baildon AM
Councillor for Division 7
of the City of Gold Coast



Nicholas Buchanan
Professional
Cricket Player



Barry Robinson
CEO, Wyndham
Vacation Resorts



Thorne Lyons
AWLQ Youth
Ambassador



Dion Prestia
Professional
Football Player





Rehoming Updates

We have had another exciting and progressive year! AWLQ has increased its rehomed animals from the last financial year to 8,622 animals.

Brisbane Rehoming Centres
(Warra and Willawong Animal Rehoming Centres)

Proudly supported by



Dedicated to a better Brisbane

AWLQ has long had a relationship with the people of Brisbane. As part of our South East Queensland community engagement and rehoming programs we have had thousands of Brisbane residents make the commute to one of our centres to adopt a pet.

Through Brisbane City Council we are now able to connect directly with Brisbane residents, providing further pet owner support, finding thousands of new homes for animals in our care.

In conjunction with Brisbane City Council this financial year:

- 2,789 pets were reunited with their owners
- 1,525 pets were adopted
- 685 animals were rehomed through other AWLQ locations and rescue groups

AWLQ also launched its foster and volunteer programs at both Brisbane Animal rehoming centres.

These programs allow the public to become involved in helping homeless pets find homes by providing extra support in the form of in home rehabilitation and nurturing, and rehoming centre enrichment and extra TLC.

AWLQ greatly looks forward to further increasing these positive outcomes, with the appreciated assistance of the dedicated Brisbane City Council team.



AWLQ has long had a relationship with the Brisbane community and in that time, we have had thousands of Brisbane residents make the commute to one of our centres to adopt a pet.

Gold Coast Rehoming Centre (Coombah)

Our Gold Coast Rehoming Centre and head office had another big year for rehoming with 4,401 animals rehomed through adoption or rescue.

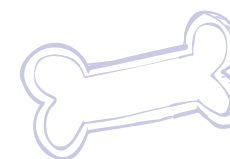
The Gold Coast Rehoming Centre provides essential support to our other rehoming sites in the form of specialised veterinary services for homeless animals and increased connection with potential owners. Our Coombah site received around 500 visitors looking to adopt every week.

The AWLQ Foster to Adopt Program was also launched this year. This program allows pets to be fostered by potential adopters so they can see how they fit into their family before committing to adoption. Adult cats and dogs benefit most from this program as they are often overlooked in favour of kittens and puppies.

Owners benefit from the program as they get additional time to bond with their new pet and make sure they suit their home. Pets benefit from the program by receiving the extra TLC they need and having the opportunity to get to know each other before they are formally adopted.

AWLQ continues to develop and implement enrichment programs to assist pets while in care and help them find homes faster. These programs include:

- Appropriate diet and sensory enrichment plans
- Zen time to calm and relax including additional one on one time with a human companion
- Agility equipment training for mental and physical stimulation
- Socialisation, desensitisation and basic manners training for our dogs and puppies with social difficulties



With our new cat adoption and cat care centres we can now provide:

- Added care options with more specialised vet ward and treatment areas
- Specialised food preparation, equipment and resource areas
- More individual housing for cats with behavioural or social difficulties
- More spacious group rehoming rooms with lots of natural light, perches and walkways

Beenleigh Rehoming Centre

The Beenleigh Rehoming Centre has had another steady year of rehoming with 756 adoptions. As one of AWLQ's primary farm animal centres, Beenleigh rehomes a number of stray and surrendered livestock.

This year their number included:
83 fowl | 15 Goats | 4 Pigs

These farm animals are rehomed as companion pets to suitable homes and owners with understanding of what these special animals require.

There have also been a few new exciting redevelopments on-site. The shop and rehoming office have been renovated to provide a more light, airy and comfortable place for new owners to finalise their adoptions and select products to help settle their new pet in.

The cat rehoming pens have also been renovated to provide extra perches and even have viewing windows so the cats can people watch.

Our dog rehoming area has also been freshened up with a new coat of paint, fresh wire, a renovated whelping room and kennel area.

The whelping room allows mothers plenty of space and a quiet area for them to focus on their puppies but also stretch their legs and have some time out. Once the puppies are old enough, they join the puppy raising program to start the next phase of their lives away from mum helping transition them into their new homes.





Ipswich Rehoming Centre

Our Ipswich Rehoming Centre has continued to develop and increase the number of animals it has been able to assist within the community.

Our team has again increased the number of adoptions on site by a further 350 this financial year, bringing the total for the year to 1,261.

The AWLQ Foster Program has been key in increasing rehoming as many of the animals coming into the Ipswich Rehoming Centre are under-age puppies and kittens or require rehabilitation from untreated illnesses or ailments.



Without this care and the action of AWLQ many of these animals may not have had such a positive outcome.

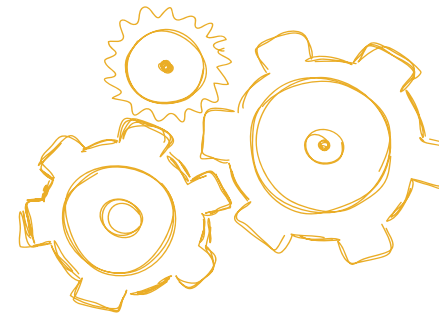
AWLQ also relaunched the Ipswich Cat Desexing campaign with great results. This year additional local veterinary surgeries came on board with a total of six clinics involved.

A total of 800 cats were desexed, which is an increase from the previous year's campaign which saw 700 cats desexed.

This campaign was subsidised by AWLQ in the hope of seeing a reduction in the unwanted kittens in the community coming into the Ipswich Rehoming Centre this financial year.



So much can be achieved when working alongside councils to accomplish positive outcomes for the community and their pets.



Council Partnerships

Council partnerships

AWLQ has had another year of development in both local achievements and council partnerships. AWLQ strongly believes in community grass roots based solutions to the problem of unwanted pets and pet overpopulation.

Local councils and their Animal Management Divisions are often at the forefront of dealing with pet problems in the community. AWLQ has seen what can be achieved when working alongside councils to accomplish positive outcomes for the community and their pets.

Through AWLQ's relationships with City of Gold Coast Council, Ipswich City Council and Brisbane City Council we have been able to show that zero euthanasia of healthy and social animals is achievable for pounds and that every year more animals in the community can find positive outcomes. This can be in the form of adoption, community education, awareness and responsible ownership as well as desexing campaigns.

Through these council partnerships, AWLQ has been able to develop and build these valuable and positive program outcomes in the community.



Mayor Tom Tate, City of Gold Coast & AWLQ Vet Dr Andres Townsend



We work closely with the community to help find homes for animals by taking them outside of the shelter environment...

External Rehoming

In September 2015, Pop Up Pets was first opened at The Pines Shopping Centre in the southern Gold Coast suburb, Elanora.

Pop Up Pets was a concept developed by AWLQ to bring adoption animals into the community, and capture the hearts of those wanting to adopt, who aren't inclined to visit the shelter environment from fear of being overwhelmed.

This concept was also created to educate customers on the importance of adopting a shelter animal, opposed to purchasing a new puppy or kitten from a pet shop that may promote and support backyard breeding and puppy farming.

From the success of adoptions at our first store in Elanora, along with the generosity of the supporting centre managements, donating free of charge retail space or at a discounted charity rate, we were able to then expand our Pop Up Pets locations to Ashmore City Shopping Centre and Q-Super Centre in Mermaid Waters.

Pop Up Pets was operating from September 2015 until June 2016. The Pop Up Pets concept was designed to be a short-term program, with the initial adoption numbers exceeding expectations. As the hype of the new concept decreased, unfortunately the adoption numbers did also.

After ten months with open doors, rehoming a total of 440 animals through our Pop Up Pets Shops, and carefully looking at operational costings as well as the decrease in adoptions, the decision to 'Pop-down' was made.

See table below, for adoption statistics.

Pop Up Pets Rehoming Activity

Location	Dog	Puppy	Cat	Kitten	Guinea Pig	Rodent	Total
Elanora	32	31	122	43	59	10	297
Ashmore	13	13	50	42	-	-	118
Mermaid Waters	4	1	4	17	2	-	25
Totals	49	45	176	102	61	10	440



Pet Shop Partnerships

At the end of the financial year, AWLQ has relationships with eight partnering pet supply stores which are actively housing and rehoming adoption animals within their stores. Of the eight stores, six of these have been rehoming on behalf of AWLQ for many years, with two new stores coming on board this year.

Shop 4 Pets in Annerley opened its doors in December 2015, and reached out to our External Rehoming department to aid in the rehoming of cats and kittens within the store. This relationship has been very successful and appreciated as the adoption rate is quite high.

PETstock has been supporting AWLQ through its Ashmore store for many years adopting out cats, kittens and guinea pigs as well as supporting AWLQ with special promotions and donation drives at Christmas time.

PETstock opened a brand new store in the Brisbane suburb of Keperra in June 2016 and was happy to spread its support to this new location, housing and rehoming cats and kittens in store.

AWLQ has now developed a relationship with PETstock and will be expanding the Pet Shop Partnership program to an additional three to four stores by the end of 2016.

AWLQ is very thankful for the support from the community and partnering pet shops, aiding in finding faster homes for adoption animals, as well as educating and promoting the notion of choosing to adopt as opposed to buying and selling puppies and kittens from irresponsible breeders.

Pet Pod Touchscreens

AWLQ's Pet Pod was launched in September 2015 and was a first of its kind for any shelter in the country.

The kiosk is designed to showcase our shelter animals through a touch interface kiosk. These are located throughout large shopping centres and malls across the Gold Coast and in Brisbane.

Pet Pod users have access to a directory of all the animals currently available for adoption in real time.

By selecting the animal's photograph, users are able to view the names, age, gender, characteristics, shelter location and contact details of each animal.

Our team launched the Pet Pods at Pet Supplies Direct at Harbour Town. There are now ten Pet Pods in locations across South East Queensland.



GOLD CST SHOPS	Dog	Puppy	Cat	Kitten	Guinea Pig	TOTAL
Pet Supplies Direct, Harbour Town	-	-	45	10	-	55
Petbarn, Burleigh	-	-	40	6	-	46
Burleigh Pet & Stockfeed	5	2	1	-	-	8
Pet Supplies Direct, Oxenford	-	-	17	4	-	21
PETstock, Ashmore	-	-	35	12	-	47
BRISBANE SHOPS	Dog	Puppy	Cat	Kitten	Guinea Pig	TOTAL
Shop 4 Pets, Annerley	-	-	19	16	-	35
Pets Unleashed, Morningside	-	-	43	21	5	69
PETstock, Keperra	-	-	2	-	-	2
Totals	5	2	202	69	5	283



Lori White
Pet Supplies Direct,
Harbour Town

Pop Up Adoption Events

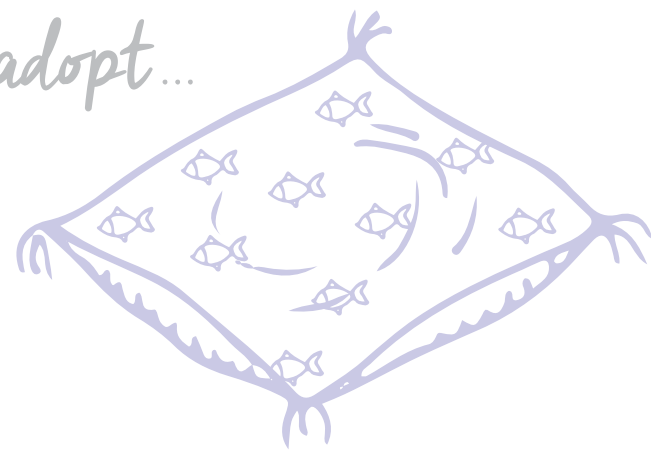
AWLQ's External Rehoming and Events team has been busy taking animals out of the shelter environment and bringing them into the community to warm and win the hearts of many.

Over the past year, many Pop Up Adoption Events have been held on weekends at various locations including shopping centres, school fetes, community events and supporting businesses.

The aim of these events is to not only find homes faster for the adoption animals on the day, but to also spread awareness on what AWLQ does for the animals and the community; promoting all of its programs and campaigns.

Dog	Puppy	Cat	Kitten	Total
8	5	3	1	17

Sometimes the fostering experience is so special that foster carers choose to adopt...



Fostering

Pet fostering is a very rewarding experience. Taking an animal into your home and watching them become healthy, strong and happy is one of the best ways to help animals in need.

Our pet fostering program allows cats, dogs and other companion animals that need some extra TLC the ability to temporarily spend time in a home environment and to be cared for as their own family would.

Once the foster animal has recovered from illness or injury they are returned to Animal Welfare League Qld to join the rehoming program and be adopted into a new home. Sometimes the fostering experience is so special that foster carers choose to adopt the animal they have been caring for. Many of our staff and volunteers are proud of their "foster failures," the foster animals they have adopted themselves.

2015/16 Financial Year	
Animals	Fosters
Bird	5
Cat	944
Dog	1,108
Fowl	1
Goat	2
Guinea Pig	70
Kitten	3,678
Pig	1
Puppy	369
Rodent	10
TOTAL	6,188

Pocket Pets

AWLQ is committed to rehoming all animals that come into our care, no matter what their size!

We have a very robust and active rehoming program for small animals. This has resulted in the rehoming of:

- 227 guinea pigs
- 25 rodents

We are also now able to desex the majority of our male small animals, which ultimately will result in less breeding and the associated problems of an oversupply of these pets.

Our Guinea Pig Facebook page has grown to 2,580 likes and we provide a wealth of educational material online which plays an active role with many of our Facebook campaigns.



Partnerships play a huge role in rehoming our shelter animals...

Rehoming Partnerships



AWLQ is thankful to our external rehoming partners and rescue groups which helped us to achieve even more positive outcomes for animals this financial year.

Partnerships with companies such as PETstock and smaller independents play a huge role in rehoming our animals who may otherwise be overlooked.

Rescue groups are also an important resource for welfare organisations as they provide specialised health or behaviour care for animals that may need intensive or long term rehabilitation outside of the rehoming centre.

567 animals were transferred to rescue groups over the 2015-2016 period.

Most rescue groups have a specific focus such as breed, age or type of animal which allows them to become experts in providing care to these special needs animals. By rescue groups and external rehoming partners assisting AWLQ we are able to help even more animals in need in our community.



PETstock Keperra, Pop Up Pets

Project Empty Shelter

This year's AWLQ Project Empty Shelter again delivered the desired outcome with 234 animals finding homes from the three rehoming centres.

Ninety-nine dogs, 65 cats, 24 puppies and 40 kittens were all rehomed. One bird, one fowl and four guinea pigs rounded out the figures.

This increased figure compares with 221 animals rehomed in 2014 and 153 in 2013.

The adoption fees of \$37 for dogs and \$27 for cats were well received and just three animals were returned after the event, dispelling the myth that adoption drives of this kind see high return rates.

It takes the number of rehomed animals over the three year operation to 608.

Now in its third year, AWLQ Project Empty Shelter has become a signature event for the organisation and is now a popular and permanent fixture on the calendar.



This year we increased our rehoming and cared for 18,690 stray, abandoned and surrendered animals...

Rehoming Statistics

In 2015/16 AWLQ cared for 18,690 animals in Brisbane, Ipswich and in the Gold Coast region. This is an increase of 7% from last financial year with an extra 1,254 animals in care.

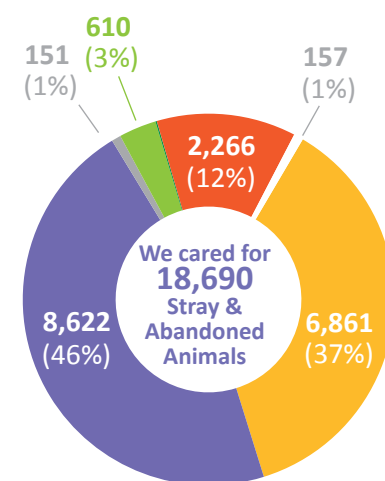
The major increase was in felines, with an additional 1,092 requiring AWLQ's lifesaving intervention. Six hundred and fifty-six of these were kittens, the remainder were 436 adult cats. An additional 120 dogs were also cared for by AWLQ, 92 of these were puppies.

While in-care animal numbers increased, euthanasia percentages fell. Twelve per cent of animals

were euthanised. This is a one per cent drop as AWLQ continues to maintain the landmark achievement of Getting to Zero euthanasia of healthy animals (G2Z – see pg 33).

These figures are some of the lowest in the country for rehoming centres of AWLQ's size. The rehoming staff, volunteers, foster carers and management have all played an incredibly important role in this achievement.

Animal Type	Reclaimed	Adopted	Remaining in Care	Transfer to Rescue	Escaped/Stolen	Euthanised	Passed Away	Total
Puppy	76	1,108	8	37	0	44	12	1,285
Dog	6,142	2,332	59	280	3	1,078	10	9,904
Canine	6,218	3,440	67	317	3	1,122	22	11,189
% Canine	56%	31%	1%	3%	0%	10%	0%	100%
Kitten	15	2,695	54	126	5	255	117	3,267
Cat	500	1,930	25	107	12	835	2	3,411
Feline	515	4,625	79	233	17	1,090	119	6,678
% Feline	8%	69%	1%	3%	0%	16%	2%	100%
Bird	82	87	0	3	1	1	2	176
Cattle	15	0	0	0	0	0	0	15
Fowl	3	164	1	48	1	35	7	259
Goat	10	28	0	1	1	4	1	45
Guinea Pig	6	217	1	0	0	6	3	233
Horse	3	1	0	1	0	0	0	5
Pig	2	7	0	2	0	0	0	11
Rabbit	0	0	0	3	0	5	0	8
Rodent	0	36	3	0	0	3	3	45
Sheep	7	17	0	2	0	0	0	26
Other Subtotal	128	557	5	60	3	54	16	823
% Total Other	16%	68%	1%	7%	0%	7%	2%	100%
Grand Total	6,861	8,622	151	610	23	2,266	157	18,690
% All Animals	37%	46%	1%	3%	0%	12%	1%	100%

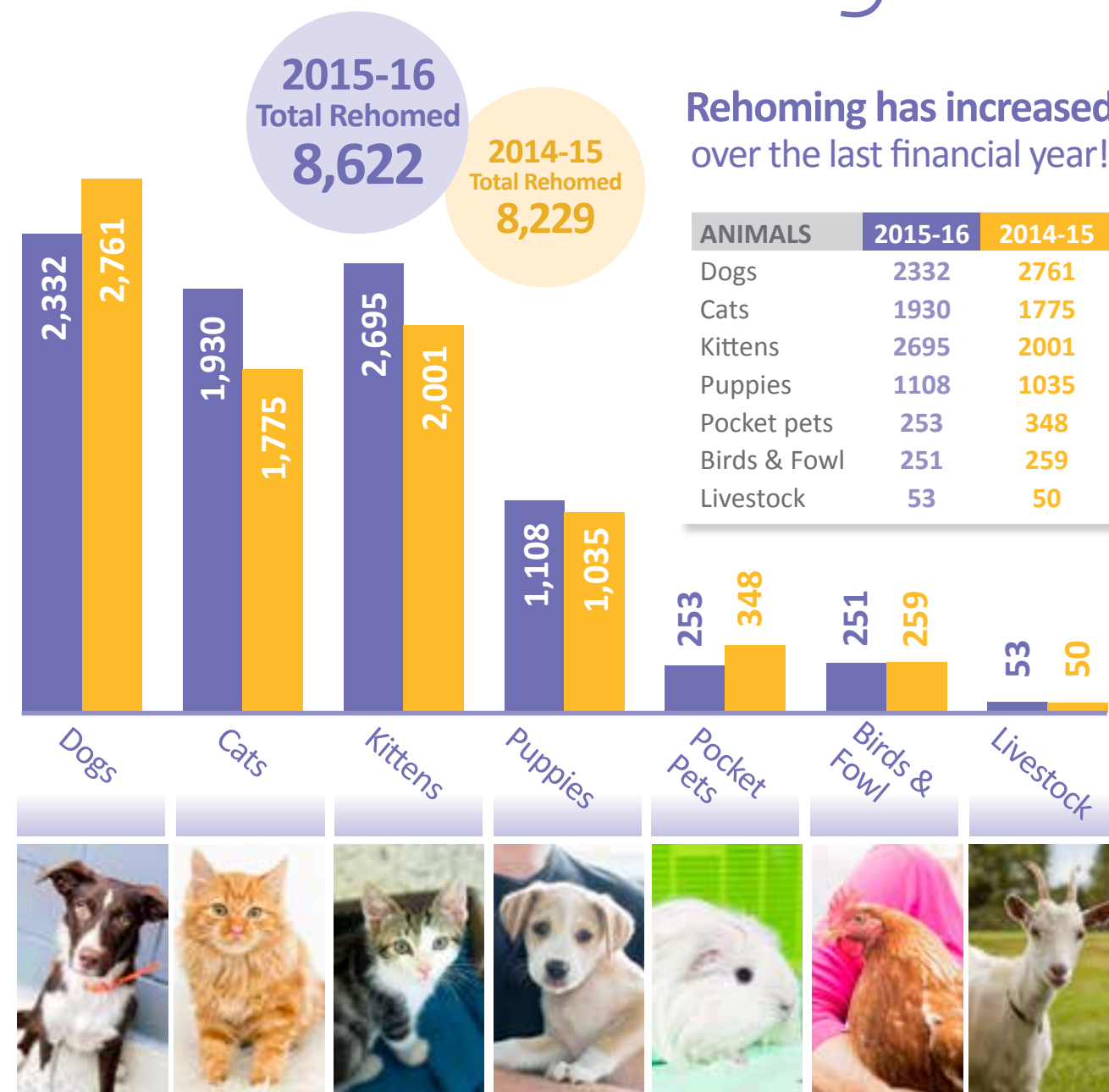


- Reclaimed
- Adopted
- Remaining in Care
- Transfer to Rescue
- Escaped/Stolen
- Euthanised
- Passed Away

NOTE - These statistics are inclusive of all incoming animals for the reported period and their outcome which may occur outside the reported period.



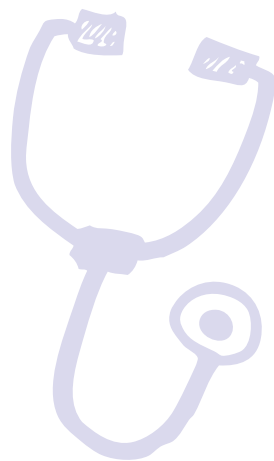
Total Rehoming



Rehoming has increased over the last financial year!

Our goal is to look for new and innovative ways to enhance our patient care and improve our services to the community...

Community Vet Clinics



Our Community Vet Clinics continued to provide much needed support to the community throughout the year.

Our clinics perform all routine and advanced consultative and surgical services expected of a veterinary clinic. Over and above that, we provide charitable financial support to the clients whose animals would never otherwise receive any advice or treatment.

Gold Coast Community Vet Clinic

It was a year of challenge and change for the Gold Coast Community Vet Clinic. Increasing surgical and inpatient loads meant that we were required to reorganise our veterinary team and give staff the opportunity to further their skills. This particularly applied to surgeries, to ensure we were able to meet the demand now, and into the future.

Our goal to positively grow our clinic and look for new and innovative ways to enhance our patient care, develop our skills and improve our services to the community continued. During the course of the year, a number of new initiatives were put in place to further enhance the services the clinic currently provides:

- Introduction of a fourth consult room to be used for overflow consultations, discharges and ultrasounds
- Significant improvement in the range of orthopedic surgeries able to be offered with more complex surgeries regularly performed
- Acquisition of a dental x-ray machine which allows our vets to produce excellent quality, high resolution images and pathology reports dramatically improving the quality of dental procedures
- Investment in an Innovet Specialist X-ray machine which allows our vets to produce high resolution x-ray images including the capability to perform upright radiography and weight bearing studies. This x-ray machine has been a fantastic asset within the clinic and allows for more accuracy and has been especially beneficial with our orthopedic patients

Our veterinary team participated in varying types of continuing education, including perineal surgery, ultrasound, Small Animal Medicine, orthopedic workshops on the Hip & Stifle, Bone Plating and even External Fixation! This ongoing training meant a diverse and expanding range of skills were available to the clinic.



During the course of the year, a number of new initiatives have been put in place which further enhance the services the clinic currently provides.



Our ability to directly care for our patients, without the requirement for referrals to veterinary specialists and clinics as often, meant that we were able to provide improved options for the treatment of more complex conditions. Most importantly, this meant a second chance for these patients and hope for their owners with nowhere else to turn!

- Dr Andres Townsend, Veterinary Director
- Ashleigh Skalski, Practice Manager

Hobart Community Vet Hospital

This vet clinic has continued to grow during the 2015/2016 year and coped very well with a number of key staffing changes.

Desexing of dogs and cats has remained a strong core area with a large increase in the number of vaccinations performed during this year as well. We believe this was a contributing factor in the number of parvovirus cases treated dropping from 69 last year to 40 this year.

Our employment of practitioners with strengths in medicine and surgery has helped our reputation in the local community grow. Our skilled surgeons have allowed us to perform 122 orthopedic surgeries at the clinic this year, up from 36 last year.

We have more than doubled the number of hospitalised cases being treated and almost doubled the number of diagnostic imaging services performed. Our clientele continues to grow by approximately ten new clients per day.

We have also continued our strong relationship with a prominent local wildlife sanctuary which coordinates a vast network of carers and volunteers. Every week we treat multiple wildlife cases – from Tasmanian Devils and Shy Albatross to endangered Swift Parrots, ever-lovable Little Penguins, Echidnas and Wombats.

We're very proud of our achievements this past year and look forward to providing continued excellent care to the pets and wildlife of our community in the years ahead.

- Dr Scott Linnane, Veterinary Director
- Laura Radford, Practice Manager



Over and above we provide charitable financial support to the clients whose animals would never otherwise receive any advice or treatment.



Ipswich Community Vet Clinic

It's the Ipswich Community Vet Clinic's tenth birthday and since opening in August 2006 we have continued to adhere to the commitment that no animal shall be turned away regardless of the owner's ability to pay.

This has meant that we have been able to help sick and injured animals that otherwise may not have received treatment or would have been euthanised.

A great number of these animals have been referred to us from after hours specialist clinics, other vet clinics and local councils. Others know of us through word of mouth. The great work that AWLQ does is becoming more and more recognised throughout South East Queensland.

During the past 12 months there have been numerous changes throughout the clinic including staffing roles and clinic operational changes, all with the aim of improving the services we offer the community and making best use of the facilities we have.

During this time staff have continued to approach their work with a professional attitude and given feedback to assure our services remain at a high standard.

The clinic also added an ultrasound machine. This will be another service we can offer those clients who cannot afford to be referred to a specialist clinic for diagnostics.

We continue to work at maximum capacity. Our veterinarians have performed more than 1,300 desexings, a great number of which were utilising the National Desexing Network (especially the Ipswich cat vouchers that were available), Ipswich City Council rewards vouchers and Last Litter Fund.

There were 1,200 other procedures performed, including dentals, x-rays, cruciate repairs, other orthopedic surgeries, amputations, blocked bladders, bladder stone removals, caesarians, pyometras, abscesses, aural haematomas, growth removals, stitch-ups and more.

Parvovirus is a still a big problem in many parts of Ipswich and Brisbane and our isolation ward was kept full for a great part of the year with a continuous turnover of cases.

"We continue to work at maximum capacity. Our veterinarians have performed more than 1,300 desexings, a great number of which were utilising the National Desexing Network..."

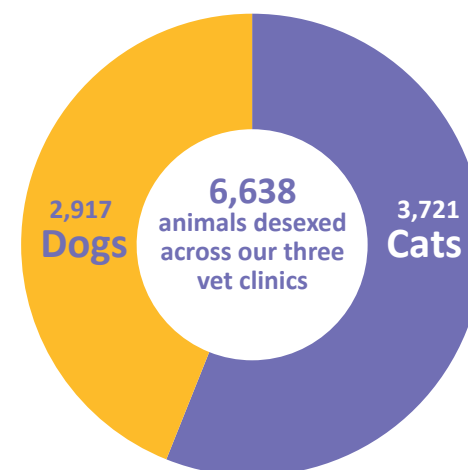
The clinic facilities and staff have also provided all the veterinary requirements for the Ipswich Rehoming Centre as in previous years.

This included hospitalisation and treatment of medical cases, many surgical cases, and sharing of surgical theatres and prep/recovery areas for rehoming centre desexings.

Congratulations to our staff for the amazing teamwork they display and their support for each other and for the mission of AWLQ. We look forward to the next ten years of caring for the animals that no one else can help!

- Dr Dean Tait, Veterinary Director
- Taleah Hartley, Practice Manager

Collectively over the year, the AWLQ Community Vet Clinics desexed **6,638** animals across the Gold Coast, Ipswich and Hobart regions.

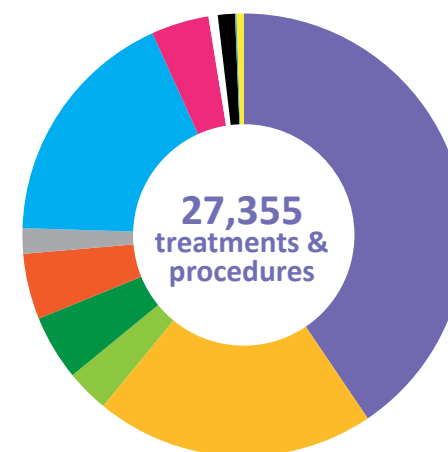


SERVICES	GOLD COAST	IPSWICH	HOBART
Consultation	11,089	3,521	6,664
Vaccination	5,585	2,842	7,141
Microchips	856	585	1,699
Cat Desexing	1,300	800	1,621
Dog Desexing	1,313	520	1,084
Dentals	507	174	245
Hospitalisation	4,854	2,061	2,676
X-ray & Ultrasound	1,152	357	755
Orthopedic surgery	185	60	122
Soft tissue surgery	341	400	508
Parvovirus treatment	31	32	40
Tick paralysis treatment	142	60	0
TOTAL PROVIDED	27,355	11,320	22,047

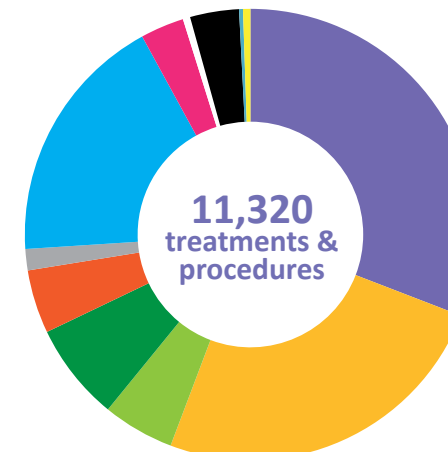
"It is great to see the community embrace responsible pet ownership and we are excited to continue this work in the coming year."

- Simone Chmielewski
Regional Clinic Administrator
Community Veterinary Clinics

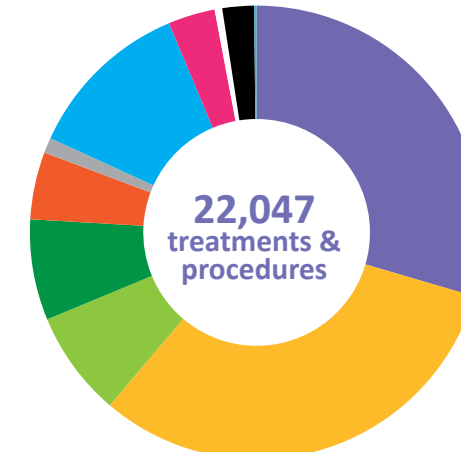
GOLD CST



IPSWICH



HOBART



We launched a unique new program for seniors with Ita Buttrose AO OBE as the Ambassador ...

Golden Hearts' Seniors Pet Support

Golden Hearts™ is a unique new program developed by Animal Welfare League Qld.

This wonderful new initiative has taken a long time in development and is the only holistic and progressive program of its kind in the world.

With the modern phenomenon of people living longer, we now have a growing population of senior-aged people in our community. It is forecast the population on the Gold Coast for people aged 65 and older will increase four times over the next four decades. Current population growth for SE Qld is 100,000 annually.

Along with that reality, comes a new set of problems facing our seniors: isolation and loneliness. A by-product caused through separated families, oftentimes due to children living interstate or overseas. Animal Welfare League Qld understood the complexities with senior-aged people living alone, especially when they own a pet.

It was late in 2014, that we received a phone call that was the catalyst for change. The call came from one of our supporters who told us a very sad story. She knew of an elderly woman who had a 17 year old cat that she adored and was her constant and only companion.

The elderly woman's health had deteriorated rather suddenly and she had to move into a local nursing home that did not allow pets.

With no family or friends nearby that could take the old cat; grief-stricken and not knowing what else to do, the elderly woman, concerned her cat would stress without her, took it to the local vet and had it put to sleep.

There was something about that story that hit us to the core and on so many levels.

The outcome of that story was the birth of AWLQ's Golden Hearts™ Seniors Pet Support Program.

Under the umbrella of Golden Hearts, the program grew. We understood that there was more than just this problem facing seniors in our community. What about those that would benefit from owning a pet but felt they were too old to have one?

What about those that needed to go into hospital urgently but refused to go as they didn't want to leave their pet alone?

The more research we did, the more we realised there was absolutely no other help available to seniors with their pets, let alone the enormous health and emotional benefits a senior would gain by owning one.

Next was finding the perfect ambassador for our new Golden Hearts™ Seniors Pet Support Program. We needed someone who would not only embody and represent the true nature of this program but also deeply understood the challenges facing senior-aged people living in our modern western world.



There was something about that story that hit us to the core and on so many levels.



L-R: AWLQ Founding President Neil Andersen OAM, Golden Hearts Ambassador Ita Buttrose AO OBE and Minister for Seniors, the Hon. Coralee O'Rourke MP

There was only one person we felt fit the bill; Ita Buttrose, AO OBE.

As a life-long pet owner herself, she loved the concept of Golden Hearts™ and the work that the Animal Welfare League Qld does. We are pleased to announce and so honoured she accepted and is now the official Ambassador for the program.

Animal Welfare League Qld's new seniors pet support program Golden Hearts™ was officially launched at Brisbane City Hall on August 18th.

Ambassador for Golden Hearts™ Ita Buttrose AO OBE was in attendance to officially launch the program alongside Minister for Seniors the Hon Coralee O'Rourke MP.

Also lending their support to the new program were a number of representatives from the aged-care sector and government, long-time AWLQ supporters and AWLQ founding member, Neil Andersen OAM and former Gold Coast mayor Gary Baildon AM.

Ninety three year-old Mr Andersen, who recently adopted a senior dog called Lily from the organisation in which he founded back in 1959, was fittingly named the first official member of the Golden Hearts™ program and was personally awarded his membership on stage by Ms Buttrose.

Ms Buttrose talked to the crowd fondly of her own companion dog Cleo and the joy she brings not only to herself but also to her father when Cleo visits him in the care facility in which he lives. She praised AWLQ for developing a program that has the potential to help so many in the senior community and stated that she was proud to be named Ambassador.



"I am a proud animal lover. I know the happiness my dog – and my cat – bring to my life. I also know something of the loneliness and isolation facing many of our senior citizens and how owning a pet can keep such feelings at bay. Caring for a pet can renew meaning and purpose in an older person's life," she said.

Ms Buttrose went on to say, "I'm proud to be Ambassador for Animal Welfare League Qld's Golden Hearts™ Senior Pet Support Program. It is a wonderful initiative and I look forward to being a part of its success."

GOLDEN HEARTS SENIORS' PET SUPPORT

For more information regarding Golden Hearts™ and how to become a member, please see the AWLQ website: awlqld.com.au/golden-hearts

Alternatively you may email goldenhearts@awlqld.com.au or phone 07 5509 9033





Cat Centre Refurbishment

Her bequest has changed the lives, and saved the lives, of so many cats which will find themselves abandoned, surrendered, abused and in need of our loving care.

Florence Venery, who was an avid animal lover and a woman ahead of her time, passed away in June 2014 and left a sizeable bequest to only two charities; Animal Welfare League Queensland was one of the lucky recipients.

Many of you will remember the old cattery that stood here for years and was the best that we could do with the resources we had. It was old; cold in winter, hot in summer and the weather blew through it on the worst of days. And as every staff member and volunteer will tell you, the peeling paint and concrete floors were very hard to keep clean.

Florence's bequest ensures cats and kittens are now in state-of-the-art, screened facilities with easy to clean floors and walls and with cosy hidey holes for time-out and sleeping.

It creates a far less stressful environment for cats and kittens, many of which find it hard to adjust to the unnatural environment of any rehoming centre.

"We are so grateful to her that we have named the cattery the Florence Venery Cat Adoption Centre in her honour so her incredible contribution will be remembered forever," CEO Denise Bradley said.

The facility has 16 state-of-the-art enclosures for both communal and individual living for cats and kittens, along with two exercise areas which can also double as enclosures for cats who require time out.

A new, dedicated wet area for meal preparation, medical treatment, along with the ability to quarantine rooms, gives AWLQ staff and volunteers greater flexibility.

Florence's bequest has also enabled our dedicated team to rethink and rebuild the Rehoming Centre Vet facilities behind the adoption centre where cats and kittens, many sick, pregnant or injured are treated and rehabilitated.

Thanks to the level of vet care in this new facility many of these cats, who would otherwise die, now find themselves healthy and rehomeable. That is one of Florence's greatest legacies.

"Both the cattery and vet clinic are vital for the wellbeing of the cats and kittens who can come to us seriously sick or injured," Denise Bradley said.

"We are so grateful to her that we have named the cattery the Florence Venery Cat Adoption Centre in her honour so her incredible contribution will be remembered forever," CEO Denise Bradley said.



2014



2015



2016

Education Team at the Beaudesert Agricultural Show

Education Programs

We believe education is the key to securing a brighter future for companion animals.

Our professionally developed education programs are designed to educate current and future companion animal caretakers about responsible animal care. Our programs continue to be highly regarded and accessed by a growing number of schools, not just within the Gold Coast community, but also outside our region.

School & Council Partnership Programs

- Classroom presentations
- Shelter excursions
- Best Friends Project
- Companion Animal Course
- TAFE and college excursions

School programs are the bedrock of the Education Division. They are the most important connection we have with children and the community. Connecting with one school student can potentially mean connections with a whole family.

Multiply that by the number of students who we speak to each year, and that is tens of thousands of potential supporters, customers and most importantly - responsible pet owners!

We continue to receive requests from Gold Coast schools for regular classroom talks. We are now connected with most of the schools on the Gold Coast as well as a large number of kindergartens and daycare centres. We have also been to visit a number of Logan, Brisbane and Redland schools to present our Responsible Pet Ownership and Dog Safety talks.

In partnership with Ipswich City Council, we presented our two dog seminars to the community which covered Barking and Understanding Dog Behaviour. These presentations were free to the community and attracted more than 200 attendees.

In addition to this, the Scenic Rim Regional Council contacted us for the sixth year in a row, to attend the annual Beaudesert Agricultural Show where we present to students in their shire at the annual 'Ag-Ed' day. We have around 500 children from schools within the Scenic Rim Shire attending this day.



Our education programs are designed to educate current and future companion animal caretakers about responsible animal care and ownership.



TAFE Partnership

Our TAFE programs have shown huge growth in popularity. We now have students from almost every TAFE Queensland campus across South East Queensland attending workshops at our rehoming centres. These visits range from single day experiences to six week long programs.

The students study a range of courses, including Certificate II in Rural Operations, Certificates in Animal Sciences and Animal Behaviour as well as Certificate IV in vet nursing. We also have students visiting us for one day workshops from Kingscliff as well as Lismore TAFE in New South Wales.

We also annually host a group of Japanese vet nursing students at the Gold Coast Rehoming Centre for a day workshop.

School Holiday Programs

- Animal Antics Activities Day
- One Day Animal Care course
- Holiday Care Excursion programs(Animal Antics)
- Teen Volunteer Training program

We recently introduced the **One Day Animal Care Course** in Brisbane in which we have already taken bookings for December and January next year.

We regularly take bookings from 'Young Minds Connect', an agency that manage OSHC and vacation care centres across Brisbane which include rehoming centre excursions, as well as presenting our **Animal-Antics-on-the-Road**, to centres in Bribie Island, Burpengary and Morayfield.

The **Teen Volunteer Training Program** has resulted in a really dedicated group of young people; which regularly help out at our rehoming centres. These teens turn up for work with a great attitude and have become invaluable core volunteers on weekends and during school holidays.

Puppy Pre-School

In the beginning of 2016 we reintroduced Puppy Preschool. We did this because as an organisation that rehomes countless puppies into loving new families every year, we realised the importance of having well socialised dogs going out into the community.

We have run five classes over the course of this year with eight puppies to a class for the four week course. A fairly high proportion of the puppies attending had been adopted through our Gold Coast Rehoming Centre.

Community Outreach Education Programs

- Partnership Program
- SHARE Reading Dogs Program

The **Partnership Program** connects high school aged children who are experiencing behavioural, social and learning difficulties with our rehoming centre animals and has been a huge success.

These youth learn how to work with the animals to develop empathy, a sense of responsibility and autonomy - qualities they may not have had an opportunity to develop in the home or mainstream school environment.

Many of these children come from abusive backgrounds and can exhibit extreme anti-social behaviour themselves. This program is just one small part of a bigger picture that gives these children a second chance to reconnect with their community and become a valuable member of society.

The **SHARE Reading Dogs Program** (Special Human Animal Relationships in Education) involves a 'reading dog' and handler working with students who are in need of a little extra help with their reading.

The program gives students an opportunity to read aloud to the reading dog for a set amount of time each week. Reading aloud to a 'non-judgmental' audience such as a dog has been shown to give students extra confidence and motivation, especially to those who struggle with reading.



This year we have received approximately 20,000 desexing referrals nationwide!



National Desexing Network

Established in 2004, the National Desexing Network (NDN) is a nationwide referral system for discounted desexing made available to pet owners in financial need.

NDN has a nationwide network of more than 160 participating veterinary clinics and, to date, has helped to desex around 200,000 cats and dogs across Australia.

NDN has been very busy this past year with approximately 20,000 desexing referrals nationwide.

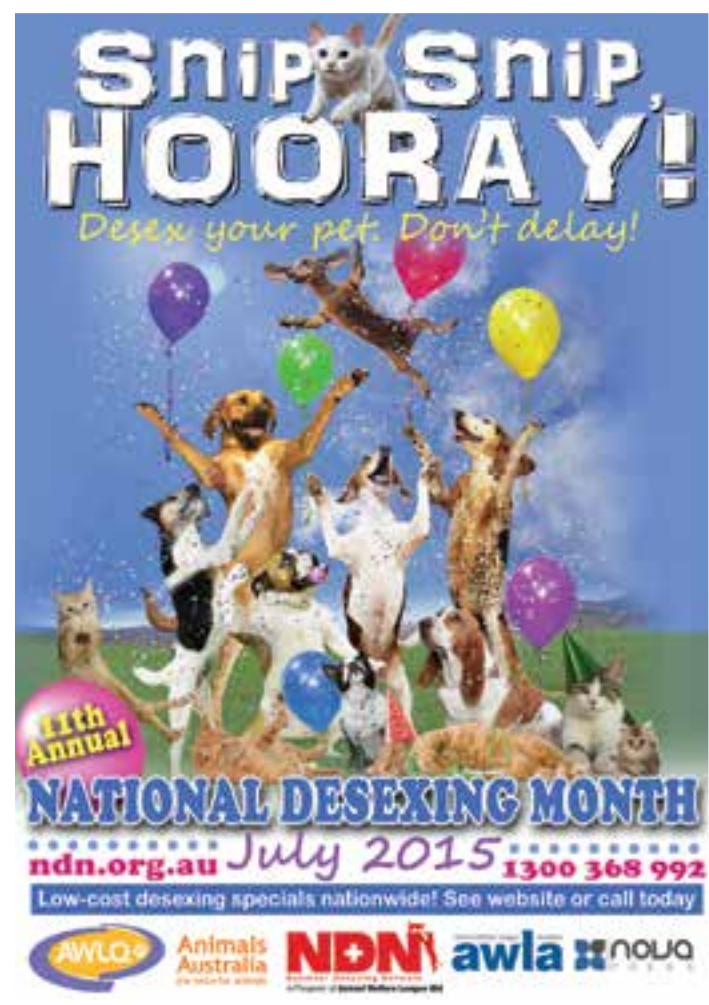
Pet owners may obtain vouchers through our website or by contacting our office.

NDN continues to organise the City of Gold Coast Council's cat desexing campaign which commenced in 2010. In 2015/16 residents paid \$40 to desex a female cat, (\$25 for additional females) and \$25 for males.

This program provided desexing for almost 400 cats during the year. In addition, NDN organised a similar cat desexing campaign in Ipswich funded by AWLQ. This is an ongoing campaign and approximately 800 cats have been desexed during the past year.

Our 12th annual National Desexing Month (NDM) was held again in July this year. During July, welfare organisations, veterinarians, pounds and councils are invited to participate by encouraging pet owners in their communities to desex their pets before the summer breeding season.

This year 230 vet clinics participated nationwide by offering discounted prices and other incentives. It is difficult to obtain exact numbers of animals desexed, but we expect that many thousands of cats, dogs and rabbits have been desexed. We hope this campaign will significantly lower the number of unwanted litters born this spring and summer.



NDN has a nationwide network of more than 160 participating veterinary clinics and, to date, has helped to desex around 200,000 cats and dogs across Australia.



We continue to work to improve the management and welfare of companion animals across Australia.

Getting to Zero

Getting 2 Zero (G2Z) is a national program delivered and resourced by Animal Welfare League Qld.

A major focus of the program's activities for the 15/16 financial year was to organise and deliver the 6th National G2Z Summit and workshops, held on the Gold Coast in September 2015.

It was the most ambitious event that we have undertaken, operating over six days, with eight international speakers and more than 350 registrations across the workshops and Summit. The feedback was extremely positive.

A two day workshop for Shelter Animal Behaviour was first with 20 attendees witnessing the lifesaving work undertaken at the AWLQ Coombabah Shelter with animal behaviour expert and trainer Trish McMillan Loehr.

Tuesday saw three separate full day workshops at the Mantra on View Hotel covering Animal Management, Shelter Medicine and Organisational Management. Two of these were repeated on the Saturday to ensure flexibility for delegates.

The Summit proper from Wednesday to Friday had the theme "Reaching Out To The Community". Local and international presenters shared their stories and the delegates could ask

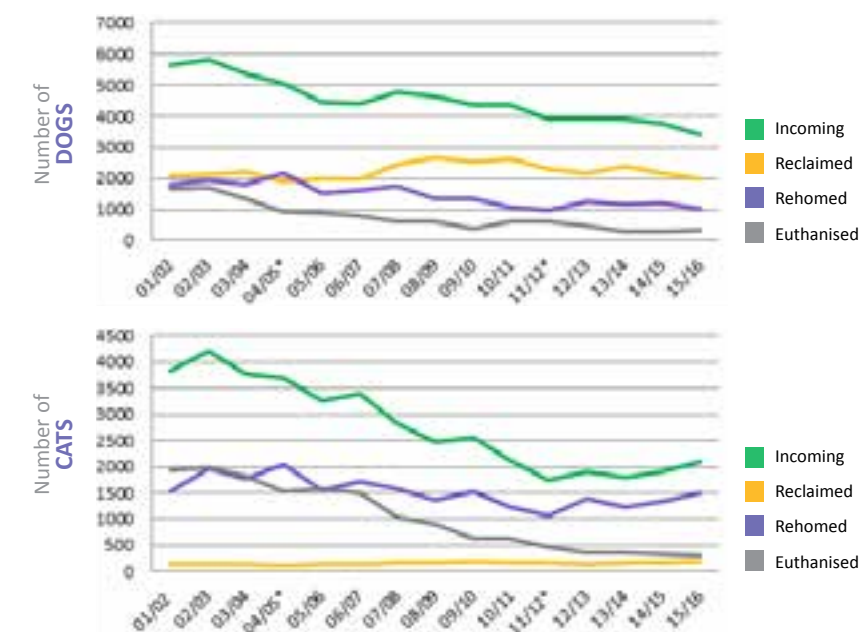
questions and share experiences at the end of each session. The vibe and energy in the group was incredibly positive and inspiring.

In April and May of 2016, two of our USA Summit presenters, Trish McMillan Loehr and Doctor Cynthia Karsten, returned to conduct shelter consultations and trainings, with G2Z Coordinator Nell Thompson, across Victoria and South Australia.

We continue to work with many local government departments and not-for-profits on improving policies and practices for the management and welfare of companion animals in the community. There is much more interest from the sector and the community at large in progressive companion animal management and we are very pleased to be involved in advancing this work.

Gold Coast Animal Numbers: 2001 - 2016

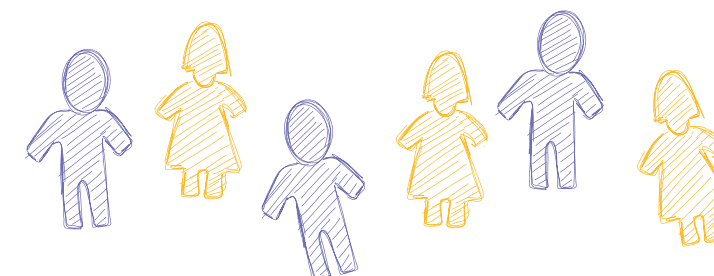
Number incoming, reclaimed, rehomed, euthanised.
*2004/5 & 2011/12 possible overlap of data due to change of database systems



NOTES - The G2Z community change model was developed by AWLQ from achievements in reducing the number of incoming and euthanised animals in the City of Gold Coast. Euthanasia rates for dogs have been reduced from 30% in 2001/2 to 10% in 2015/16, and from 50% to 15% for cats over the same period, maintaining some of the lowest euthanasia rates for a whole large city in Australia.



Our volunteers are the backbone of our organisation and enable us to care for the thousands of animals that come into our shelters.



Volunteering



2016 has been an extremely positive and eventful year for the Volunteer Department at Animal Welfare League Qld.

Across our five rehoming centres, we saw thousands of hours of volunteer contribution (both on and off-site) as well as the continued growth and development of our Volunteer Program.

Nearly \$2.5M of free, but vital working hours were donated to AWLQ this year. The standard of care at AWLQ could not be achieved without this support.

Early in the year, the department saw a change of leadership, with Rachel Wills moving into her new role as Executive Assistant, and Kerry Murphy returning to the position of Volunteer Manager after several years' break.

We would like to recognise the contribution Rachel has made to the department over the years, providing much needed support, encouragement and mentoring for the volunteer program.



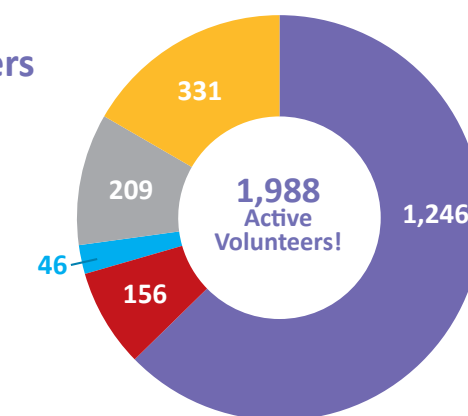
Highlights over the last 12 months include

- Introduced role specific and detailed volunteer rosters at all centres
- Updated position descriptions to show more indepth details of tasks and skills required
- Increased the information and number of pages on the awlqld.com.au website, which resulted in an increase in volunteer enquiries
- Development of a new monthly Volunteer Newsletter incorporating all AWLQ rehoming centres
- Updated the Volunteer Application Form with more precise information and details
- Began working on instructional videos for volunteer training
- Introduced Dog Training Modules for existing volunteers – currently implementing module 1

AWLQ Rehoming Centres	Onsite Volunteers	Offsite Volunteers	Total Volunteers per day	Total Average Daily Hours	Cost Estimate (\$22/hr)	Estimated Yearly Savings
Gold Coast	45	8	53	212	\$4,664	\$1,702,360
Beenleigh	4	4	8	32	\$704	\$256,960
Willawong	2	0	2	8	\$176	\$64,240
Warra	8	4	12	48	\$1,056	\$385,440
TOTAL	59	16	75	300	\$6,600	\$2,409,000

Current Active Volunteers

- Gold Coast
- Beenleigh
- Willawong
- Warra
- Ipswich



Thank you to all our generous donors and supporters who enable us to continue to care for and rehome homeless animals...



Community Fundraising

Below are just a few of the organisations and groups which assisted AWLQ with the support of our community.

Queensland Rail (QR)

As part of QR's 'Gift of Kindness Initiative' AWLQ staff and volunteers were invited to attend Central Station in Brisbane to collect donations from early morning commuters. We raised more than \$14,000 from donations and merchandise sales as well as awareness on the work we do for animals.

Collins Food Group (CFL)

As well as contributing to AWLQ via Workplace Giving and spare change coin donations CFL continues to support AWLQ with provision of first aid and medical products that they can no longer use at their retail outlets. These products are perfect for use in our internal veterinary clinics.

Pindara Private Hospital

Part of the Ramsey Group, Pindara Private Hospital continue to supply pro bono our AWLQ Veterinary clinics with surgical products (bandages, cleaning products and more) for use in our shelter clinics for medical treatments.

Specsavers

Managing Director Ms Tina Dent and all the staff at Specsavers Helensvale continue to engage with the broader community by raising much needed funds through their community fundraising. Specsavers Helensvale donated more than \$4,000 in the 2015/16 financial year continuing to show its corporate social responsibility.

NuFlow

Instead of sending out Christmas hampers and gifts to their clients Craig Montgomery Franchise Manager of NuFlow donated \$2,000 towards our community programs.

"Animals often suffer directly from people's hardship and that is why organisations such as AWLQ are a vital part of our community," said Mr Montgomery.

Telstra Robina

Telstra Robina donated \$2,000 to our CARE Program (Children and Animals: Respect and Empathy) as part of its Community Outreach Initiative. AWLQ deliver Animals Assisted Therapy Programs to children who are victims of domestic violence and/or have witnessed pets being harmed or abused.

Port of Brisbane Social Club

Port of Brisbane Social Club members voted to make AWLQ their charity for 2016 with all funds raised through raffles, auction bake sales, charity lunches donated to AWLQ.

Spirit of Christmas

AWLQ was proud to be the recipient of more than \$7,000 donated by local communities through various Christmas light displays. Eugaree Street in Southport was a standout with AWLQ staff and volunteers in regular attendance nightly sharing the community spirit and raising funds through donations and product sales.

Coles, IGA & Woolworths

Coles, IGA and Woolworths continue to support AWLQ by allowing food donation bins at their retail outlets. A terrific, convenient and well received program where the community can provide food and pet related goods for use to AWLQ.

Queensland Police Service

For the third year in a row Queensland Police Service (QPS) held its annual AWLQ Donation Drive and collected goods including pet food, beds, blankets and toys from 11 police stations across the Gold Coast.

Our volunteers enthusiasm and passion for the animals are what drives them to achieve such great results in our op shops...

Retail & Op Shops



AWLQ Opportunity Shops have continued to thrive, providing vital income for our organisation.

Every year we challenge ourselves to beat the previous year's sales and to date we have not failed with July remaining the number one month for record sales.

With the support and dedication of our volunteers, we continue to provide great customer service with a high level of professionalism, increased funding for, and awareness of AWLQ. Our volunteers' enthusiasm and passion for the animals are what drives them to achieve such great results.

In August 2015 we were the lucky recipient of a huge donation of clothing, shop fixtures, mannequins and accessories from 'Princess Polly' a well-known clothing company. With the aid of social media, we were able to increase foot traffic of the younger demographic through our op shops across the region, bringing in new clientele.

In January 2016 we opened a Pop Up Book store "Adopt-A-Book" shop in Ashmore City. This quaint bookshop continues to be very popular among the elderly and local residents.

It's fantastic to see the local interest and support for the store with war stories being the most popular read.

This interest sparked the opening of a short term lease combined Pop-Up Pet shop/bookstore in the Q Super Centre at Mermaid. Both books and animals proved a hit with the locals and it was a great opportunity to spread more awareness of AWLQ to this part of the Gold Coast.

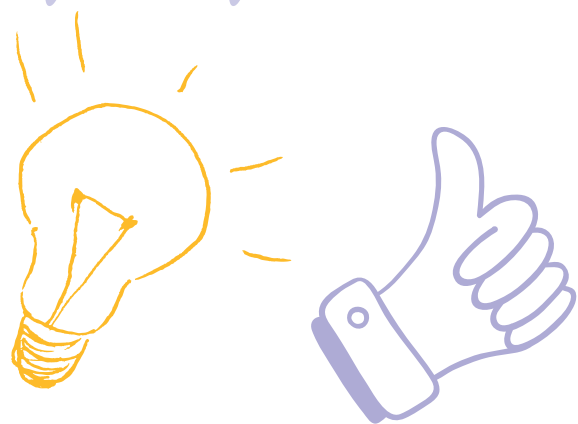
In May 2016, one of our rehoming staff proudly endorsed AWLQ op shops during her time as a contestant in the Miss Australia beauty pageant. Eleea Navarro's media and Instagram exposure saw like-minded fashionistas flock to our op shops looking for their next great outfit.

We currently have 12 wonderful op shops across the Gold Coast, Beaudesert and Ipswich and we are looking forward to growing our operations with more than 200 active volunteers.



Our kind thanks to all our sponsors and businesses who continue to show their support in helping us deliver a brighter future for animals....

Corporate Supporters



AWLQ has continued to gain support with beneficial corporate sponsors and engagements.

We would like to acknowledge our ongoing exclusive sponsorship with **Purina** in both supply of food for our animals and its generous sponsorship of the official opening of AWLQ's Florence Venery Cat Care and Adoption Centre in May.

Since the launch of our community partnership in 2012 our **Major Sponsor Von Bibra Auto Village** continues to amaze and this year has contributed a further \$84,450 via our Community Partnership Program bringing the total to in excess of \$280,000 to date. Thanks to GM Wade Von Bibra and his team this high level and most generous financial support continues to provide the much needed funds for us to continue our charity work.

Special mention should also be given to **Aztech Services** and **Nova Press** which again have made very generous donations and contributions to AWLQ.

Additional corporate fundraising was generated thanks to the kind efforts and support of many organisations with acknowledgment to **AustClean, Fulton Hogan, Enlighten, NuFlow, Redspot, Queensland Rail, White Magic, Specsavers, acQuire Technology Solutions, Girls on Tour, The Global Work and Travel Company, and Minter-Ellison Lawyers** which provided funding as well as pro-bono legal work.

Workplace Giving (WPG)

The 2015-16 year saw AWLQ continue to receive strong support via our WPG programs through existing and growing relationships with high profile corporate supporters. AWLQ WPG engagements generated \$108,388 in donation revenue, with **Collins Foods Limited** leading the way again and supporting AWLQ into the eighth consecutive year of our partnership.

Our thanks also goes out to staff and management of **JB Hi-Fi, Telstra Corp, National Australia Bank, Suncorp Group, Wyndham, PWC Australia, Ernst & Young** and **NTI** as well as **AWLQ staff** who also contribute via our WPG Program

AWLQ worked effectively with the Australian Charities Fund as well as the Charities Aid Foundation / Good2Give to encourage Australian companies to engage with a dynamic charity like AWLQ in workplace giving programs with the inclusion of regular virtual gifts and donations.



PURINA
Your Pet, Our Passion.®



von Bibra
AUTO VILLAGE



CFL
COLLINS FOODS LIMITED

By choosing to sponsor a kennel or cat pen, you are showing our many thousands of visitors who have joined AWLQ in its commitment to seek a brighter future for these abandoned and surrendered animals.

Grants Funding

AWLQ had a very successful year in regards to grants funding, as we were the fortunate recipients of six successful grant funding applications.

The total funding generated from these grants was \$51,243 and the monies received were used to fund the following projects:

- Renovations and upgrades to the cat rehoming facility at AWLQ/ Beenleigh Rehoming Centre
- Upgrades to air conditioning and equipment at AWLQ Gold Coast Rehoming Centre Veterinary Clinic
- Two replacement forklifts for both Ipswich and Beenleigh rehoming centres

AWLQ could not engage in these much needed improvements and upgrades without these invaluable funds.

We would like to sincerely and gratefully acknowledge the Gambling Community Benefit Fund, The Queensland Community Foundation, The City of Gold Coast, and Southport Rotary for their kind support of AWLQ.

Kennel & Cat Pen Sponsorships

AWLQ kennel and cat pen sponsorships have continued to be a popular way for people to support AWLQ in a professional, fun and highly visible way.

Our colourful and engaging sponsorship plaques are a great way for people and businesses to show their support for AWLQ with 100% of proceeds going to our cause.

By choosing to purchase a sponsorship plaque for 12 months, sponsors are showing the many thousands of visitors at our rehoming centres that they are committed to a brighter future for the many homeless animals who come into our care. Sponsors can also access photos of the animal(s) in their respective kennel or pen so they too can promote their successful adoption.

In the 2015-16 financial year, our Gold Coast Rehoming Centre sold and renewed more than 50 sponsorships which resulted in more than \$32,000 in revenue raised which goes towards the work we do with shelter animals

This year has also seen the relaunch of sponsorships at our Beenleigh Rehoming Centre.

Our kind thanks to all the generous people who support AWLQ via this important program with special thanks to Tracey and Kim from Ditto Press who supply all our sponsorship plaques pro bono ensuring 100% of proceeds go directly to the cause.



Events & Outreach

2016 has been our busiest year yet full of fun, exciting and informative events and community fundraisers!

Firstly, thank you to all the people who give up their valuable time to assist at our fundraisers supporting AWLQ

Our presence in the community has been extremely broad, with AWLQ attending numerous events such as the below:

- Paws Connect and puppy cuddles
- Pop Up adoptions
- AWLQ and community fundraisers
- Workplace and university visits
- Animal therapy/de-stress events
- Trade shows
- Sustainability fairs
- School fetes
- Agricultural shows
- Cultural Festivals
- Shopping centre stalls
- Community outreach
- Media and promotional events



Events provide an extremely engaging way for potential donors or adopters to be introduced to AWLQ and find out more about who we are and what we do. We always try to use very social rehoming centre animals in our work to bring a face to what we do and they never fail to engage people on an emotional level.

Over the last 12 months on average the events team managed to attend between nine and ten events per month. Our focus for 2016-17 is to build a team of reliable events only volunteers who in the long term will be experienced enough to set-up and run events on our behalf. This will provide us with the opportunity to be in more places more often increasing AWLQ's presence in the community throughout the next 12 months.

2015
REHOMING
MOMENT

Ella & Snowy



In July 2015 AWLQ received a very special surrender - a beautiful one year-old Boston terrier cross named Snowy.

This happy little dog instantly won the hearts of staff and volunteers with her wagging tail and happy-go-lucky attitude. No one could resist giving Snowy a pat and cuddle when she was around and she brought smiles and happiness everywhere she went.

Snowy wasn't your average surrender though. An accident had required her left leg to be amputated when she was just a puppy. Despite this, it was clear that nothing was going to slow this little dog down.

It only took three days for Snowy to be spotted by Brooke Hodgson, who saw a video of Snowy on the AWLQ Facebook page and eagerly got in touch. Brooke knew that Snowy would be the perfect addition to their family for a very special reason. Her email to AWLQ was as follows:

"Hello my name is Brooke and I am enquiring about your dog Snowy at the Gold Coast Centre. I understand you don't do holds but I am wondering if you could make an exception for us.

My 1yr old daughter was born without her left arm so I can only imagine how perfect they are for each other. It would be wonderful for her to grow up with a pet exactly like her and would give her so much of a confidence boost when she feels down."

The very next day Brooke brought her daughter Ella and Ella's big brother Blake to AWLQ to meet Snowy. The usually boistrous Snowy somehow knew to be gentle around one year-old Ella, licking her face and sitting calmly by her side. It didn't take long for mum Brooke to make the decision to adopt Snowy into their family.

Snowy settled in quickly with the Hodgson family and has two very best friends in Blake and Ella. Being the same age, Ella and Snowy have a long life of friendship ahead of them and will be able to face the world knowing that they aren't alone in their differences.

Not only did Snowy and Ella's story capture our hearts here at AWLQ, but their tale has been told all around the world, with international press sharing their story throughout the United Kingdom, Africa, USA and Asia.

Their story has touched the hearts of so many people. Ella's mum Brooke has created a Facebook page dedicated to the adventures of Snowy and Ella, sharing photos and updates of their very special bond.

You can follow them at: [facebook.com/TheEscapadesofEllaandSnowy](https://www.facebook.com/TheEscapadesofEllaandSnowy)



We wish the Hodgson family all the best for the future and hope that as they grow, Snowy and Ella will continue to enrich each other's lives.

Campaigns & Media



The last 12 months have seen AWLQ construct and create facilities and programs, all of which were shared with, and embraced by, our community.

Thanks to a bequest from supporter Florence Venery construction of the new cattery began in July. This will see vast improvements in cat care, leading to less stress, sickness and even greater numbers rehomed. The bequest from Ms Venery also enabled us to split the shelter vet clinic into two separate clinics so that dogs and cats are no longer treated in the same facility.

The Golden Hearts Seniors' Pet Support program was officially launched on 18th August, 2015. An international and Australian first, Golden Hearts enables seniors to continue to enjoy pet ownership with support from AWLQ. We are so blessed to have the support of iconic Australian businesswoman, journalist and media identity Ita Buttrose AO OBE as the program's Ambassador. See pg 26.

Foster to Adopt was also created and launched this year allowing people a three week trial period to ensure their new pet fits in with existing animals and the home. We believe it will see more adoptions as it makes the process less stressful, knowing AWLQ is happy to take the animal back and rehome them should it not work out.

The National Desexing Network's (NDN) eleventh annual National Desexing Month also featured in the media and was supported around the nation. The NDN continues to be at the forefront of the lifesaving work AWLQ undertakes. See pg 26.

If strategically timed and well-targeted, rehoming campaigns can help to dramatically increase adoptions in a short space of time. In the last financial year, AWLQ launched a number of eye-catching campaigns to help fundraise and increase adoption numbers.

The breeding season tsunami of unwanted animals came early, with an average of six litters of kittens and puppies arriving daily in November. Surrendered pregnant pets also found themselves needing AWLQ's care and attention.

Cat numbers, particularly adult cats, remained high from the end of 2015 into March, with a series of rehoming and awareness campaigns run through the media and community.

Paralysis ticks were also thick on the ground with the Gold Coast Community Vet Clinic alone treating at least one case a day in the lead up to Christmas.

AWLQ's Marketing Team also made the most of dates and days, including the promotion of black cats and dogs for Halloween, Valentine's Day and a push to rehome cats in Ipswich with the 'Academy Awards'.

AWLQ Project Empty Shelter was also heavily promoted and well attended by the community and was a great source of community connection. See pg 19.

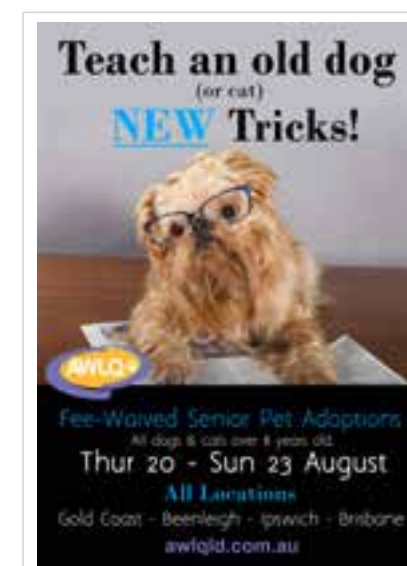
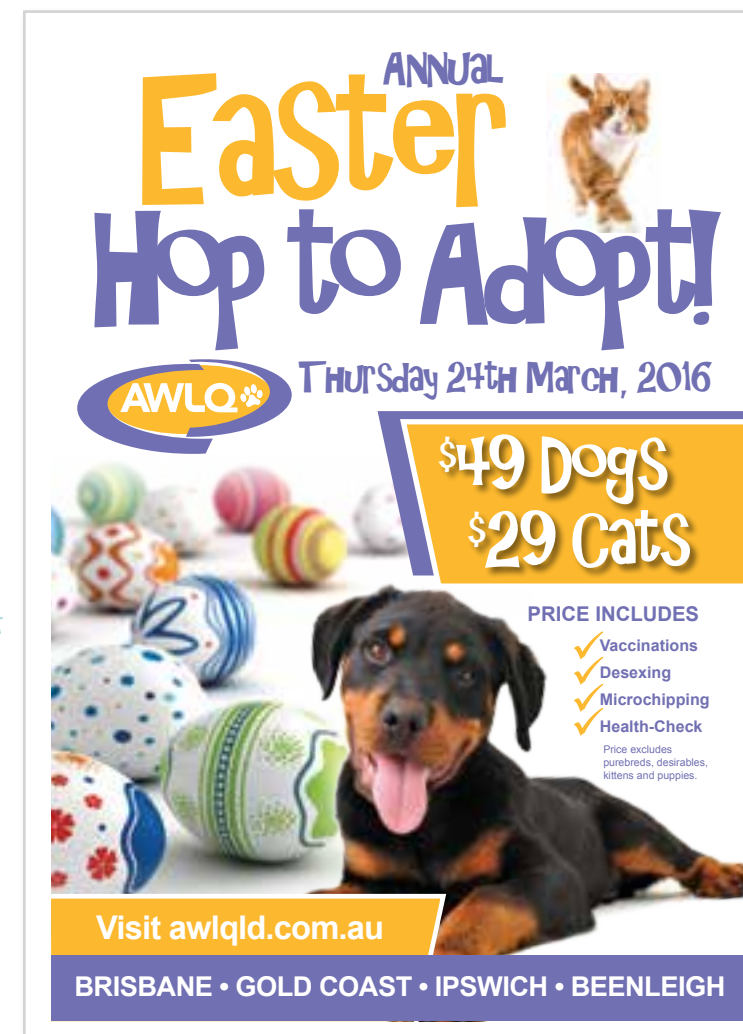
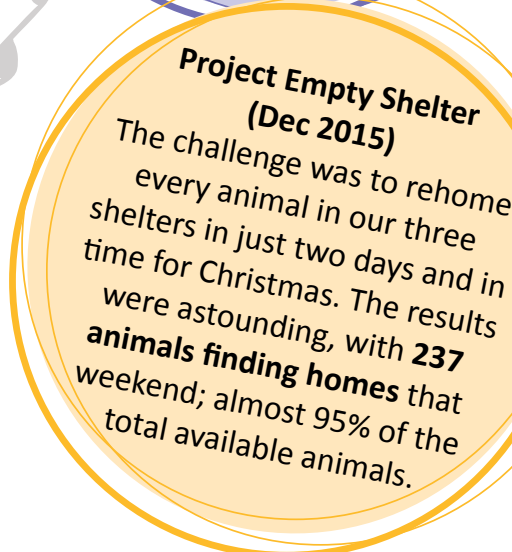
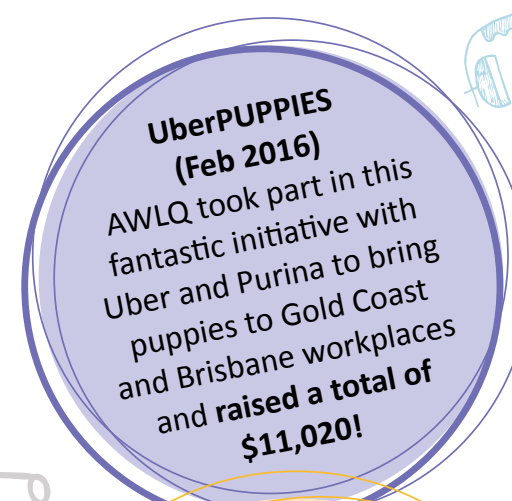
Hot on the success of UberKITTENS, UberPUPPIES proved a runaway hit in February. The project saw great media and community interest with not only thousands of dollars raised, but awareness of AWLQ's lifesaving work as well

Our two major fundraising campaigns of the year were also very successful. The Tax Appeal raised more than \$35,000 and the Christmas Appeal raised \$33,000. That's a total of almost \$70,000 raised for the animals thanks to the community's generosity.

SOCIAL



Featured here is the artwork from some of our highlighted campaigns that our creative marketing team delivered throughout the year to ensure our animals found homes.



Thank you to our many supporters...

Thank you to our many supporters who quietly go about supporting our lifesaving work. We could not do this with you.

RESCUE GROUPS

AdoptADane Rescue Qld
All Breeds Canine Rescue
Angel Paws Inc
Animal Angel Rescue
Animal Rescue Queensland
Animals In Need
Australian Working Dog Rescue
Belgian Shepherd Dog Club Of Qld Inc
Best Friends Felines
Best Friends Rescue
Boxer Rescue Network
Bull Arab Rescue
Cartmills Animal Rescue
Cat Rescue Gold Coast
Cavalier Rescue
Chi Rescue QLD
Deaf Dogs Rescue
Devoted 2 Dachshunds Rescue
Farm Animal Rescue Inc
Fresh Start Rescue
Furkids Animal Rescue
Furry Friends Animal Rescue Qld
German Shepherds In Need
Golden Paws Rescue
Gumtree Greys
Kitten Kapers Rescue
Lab Rescue
Little Legs Dog And Cat Rescue Qld Inc
New Hope Animal Rescue Inc
Nsw Bull Terrier Rescue
Paws Of Promise
Pets Without Partners
Poodle Rescue Qld
Qld Staffy & Amstaff Rescue
Rex Rescue
Safe Haven Animal Rescue Inc
Save A Horse Australia
SEQ Animal Rescue
Shamroq
Silver Linings Rescue
Tails Of The Forgotten Inc
Weimaraner Club Of Queensland
Rescue
Wildcare
Working Breed Rehab

WITH GRATITUDE

AWLQ received enduring gifts from
Estate of Anneliese Johanna Webster
Estate of Arthur Edwards
Estate of Chris Gray
Estate of Donald Pittendreich
Estate of Elizabeth Knox
Estate of Florence Venerly
Estate of George Harry Bedford
Estate of Glenn Ayrton
Estate of Herta Bonser
Estate of Hilda Anderson
Estate of Irma Else Chapman
Estate of Jean Marie Chaffe
Estate of Jeanie Hill
Estate of Joy Frances Ryan
Estate of Joyce Cooper
Estate of Joyce Naomi Jacka
Estate of Joyce Violet Ainsworth
Estate of Lily Alice Smith
Estate of Mary Elizabeth Bowden
Estate of Peter Powell
Estate of Valerie Stoddart



AWLQ is a proud founding member of Animal Welfare League Australia



Proud Service providers for



Dedicated to a better Brisbane



AWLQ visits Gold Coast Suns Football Club headquarters during UberPUPPIES in Feb 16



Golden Hearts Launch Aug 15



Sally Pearson OAM
AWLQ Ambassador



Bluey enjoying some exercise during one of our daily beach walks



Buddy the Cattle Dog at the Mudgeeraba Show



AWLQ Op Shop Warehouse



Von Bibra Auto Village Staff



Dr Karishma Dahia, Gold Coast Community Vet Clinic



Ita Buttrose AO OBE
AWLQ Ambassador



Skittles addressing the media during the Florence Venerly Cat Adoption Centre official opening.

CHOOSE TO ADOPT



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